

DropCatcher Pty Ltd

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27th April 2022

Rosemary Sinclair AM, Alan Cameron

auDA Limited
PO Box 18315
Melbourne VIC 3001

CC: The Hon Paul Fletcher

Open Letter to Paul Fletcher and auDA

Dear The Hon Paul Fletcher, Ms Sinclair and Mr Cameron,

My name is Cameron Bell, I am the CEO and Sole Director of DropCatcher.com.au - a new .AU Registrar Applicant that has been stuck in the approval process now for well over a year.

I write to you to express my frustration at the process and people I'm dealing with and to find a way forward to ensure my Registrar Application is granted with expediency.

I have nearly 20 years domain name registrar experience, my systems have been given a gold star by auDA's 3rd party security auditors and in my mind and in the mind of many in the Australian domain name community, there is no company better positioned to be granted provisional Registrar Accreditation, yet auDA continues to drag their feet and create unnecessary roadblocks and delays. At the time of this letter, and despite my many follow-ups, it has been **75 days** since auDA's team have even acknowledged my existence, not a single contact in that time.

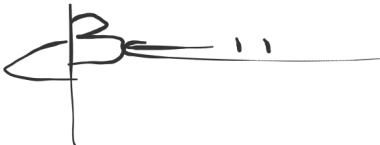
I have invested thousands of dollars in this project myself, and so has a (now disgruntled) investor who I managed to talk into believing in me, yet I continue to lose more money keeping my servers and contractors afloat while waiting on auDA to grant my approval.

Besides that, it has now been over **six years** since auDA has approved a new Registrar, stifling competition in this crucial Australian space that's designated as critical infrastructure for Australian businesses.

Considering all the delays, it either highlights massive incompetence at auDA, or perhaps other ulterior motives as to why one or two people at auDA have a vested interest in allowing the existing monopoly to thrive in the domain name drop catcher market (which requires Registrar accreditation to be competitive). Either way, it's high time my application was scrutinized, brought to the board's attention, and approved for provisional accreditation without further delay. I've tried to write a letter to the board in the past, but it appears auDA's CEO has ignored it and not presented it.

I implore you, please assist me in getting my Registrar Accreditation approved, the industry is crying out for competition. We are bringing our best to the table and all we are asking for is as our Prime Minister recently espoused: a "fair go for those who have a go".

Sincerely,

A handwritten signature in black ink, appearing to read 'Cameron Bell', with a long horizontal line extending to the right.

Cameron Bell

CEO

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